



## Colonial Electric Press Room

### Press Release

#### Mission Statement Unveiled

**Harwood, Maryland – November 26, 2008.** Colonial Electric Company, Inc. launched a new mission today. Edward Harding, CEO of Colonial Electric, spearheaded the campaign to produce Colonial's Mission Statement. Based on interviews with Colonial Electric Board Members Travis Katski, Jo Ann Katski, Butch Katski and Al Visconti, and follow-up discussions with Travis, the following Mission Statement was drafted and approved:

#### **Our Mission is to be the best.**

We will accomplish this by:

1. Exceeding the expectations of our **customers** every day – they mean everything to us and we will prove it to them with our actions.
2. Hiring and developing the right **people** – those with energy, passion, and ideas, who can embrace change and execute at the highest level.
3. Fostering a work environment where everyone **feels** like they are a part of something special and something bigger than themselves.

“This represents a defining moment for this Company,” commented Ed Harding, “it is essential that every one of our employees not only know and understand the Mission – but act by it every day. Just having the words on a piece of paper isn't enough to make a difference.”

#### **About Colonial Electric Company, Inc.**

Colonial Electric, Inc. is an established electrical contractor, having been in business for over 35 years. Colonial's primary type of work is commercial, multifamily, single family, residential and service. Colonial conducts work in the Baltimore/Washington Beltway area in addition to northern Virginia, southern Maryland and parts of the Eastern Shore of Maryland.

For more information about Colonial Electric please visit [www.colonialelec.com](http://www.colonialelec.com).